



## Sokie Lee

150 East 27 Street, #2G, NYC 10016 • 212.725.3001 • sokie007@gmail.com • sokiestudio.com

### PROFESSIONAL PROFILE

Experienced, seasoned graphic designer and creative problem solver with 20/20 eyes for details, color, type, and composition. Can jump in anywhere from conception to production.

- InDesign, Illustrator, Photoshop
- adaptable, logical and efficient
- work collaboratively or independently
- extensive production knowledge
- multi-tasking and detail oriented
- meet demanding deadlines

### EXPERIENCE

2012–2013

**Scholastic Educational Group** Production Artist/Graphic Designer

Collaborated with creative and marketing teams to produce and ensure quality assurance of complex electronic files for educational books, print and digital formats, and packaging.

2007–2011

**Kaplan Publishing** Production Artist/Graphic Designer

Worked closely with production managers in creating layouts and prepared files for printing. Graphs and table creation, and photo manipulation for books in print and digital formats.

2006

**Inwork Inc.** Client Services Specialist

Managed client accounts and coordinated with production team to produce premium, custom print projects. Oversaw digital file prep, printing and assembly of final products.

2003–2005

**Colgate-Palmolive Company** Design Manager

Liaison between marketing teams, design and production vendors to develop domestic and global package graphics and marketing collaterals. All phases from product development to final production.

1999–2003

**New York Film Academy** Graphic Designer/Art Director

Worked directly with founder of school to create ads, posters, brochures and all promotional materials. Coordinated with webmaster to design and maintain the school's website.

independent  
consultant

**Sokie Studio** Graphic Designer/Art Director

Worked with ad agencies, design studios, PR firms, and businesses in various industries. Capabilities span from creative concept to production.

Clients: Actors' Equity, Cobi's Place, FedEx, General Foods, New York Film Academy, New York Post, Pan Asian Rep, Random House, Remco Toys, Revlon Health Care, Swarovski, St. John's University, Vidal Sassoon.

### EDUCATION

Pratt Institute, Brooklyn, NY  
BFA with Honors in Communications Design

City College of New York, NY  
Architecture & Fine Arts

Bronx High School of Science, Bronx, NY